

Press Kit



Pride for the Planet National Week of Service

April 18-25, 2026



Table of Contents

[Fact Sheet](#)

[About Gay for Good](#)

[Why and What is Unique](#)

[Photos and Visual Assets](#)

[Social Media](#)

[Event Schedule](#)

[Media Contact](#)



Fact Sheet

Event Name: Pride for the Planet

Organization: Gay For Good

Dates: April 18–25, 2026

Scope: 23+ cities nationwide

What's Happening:

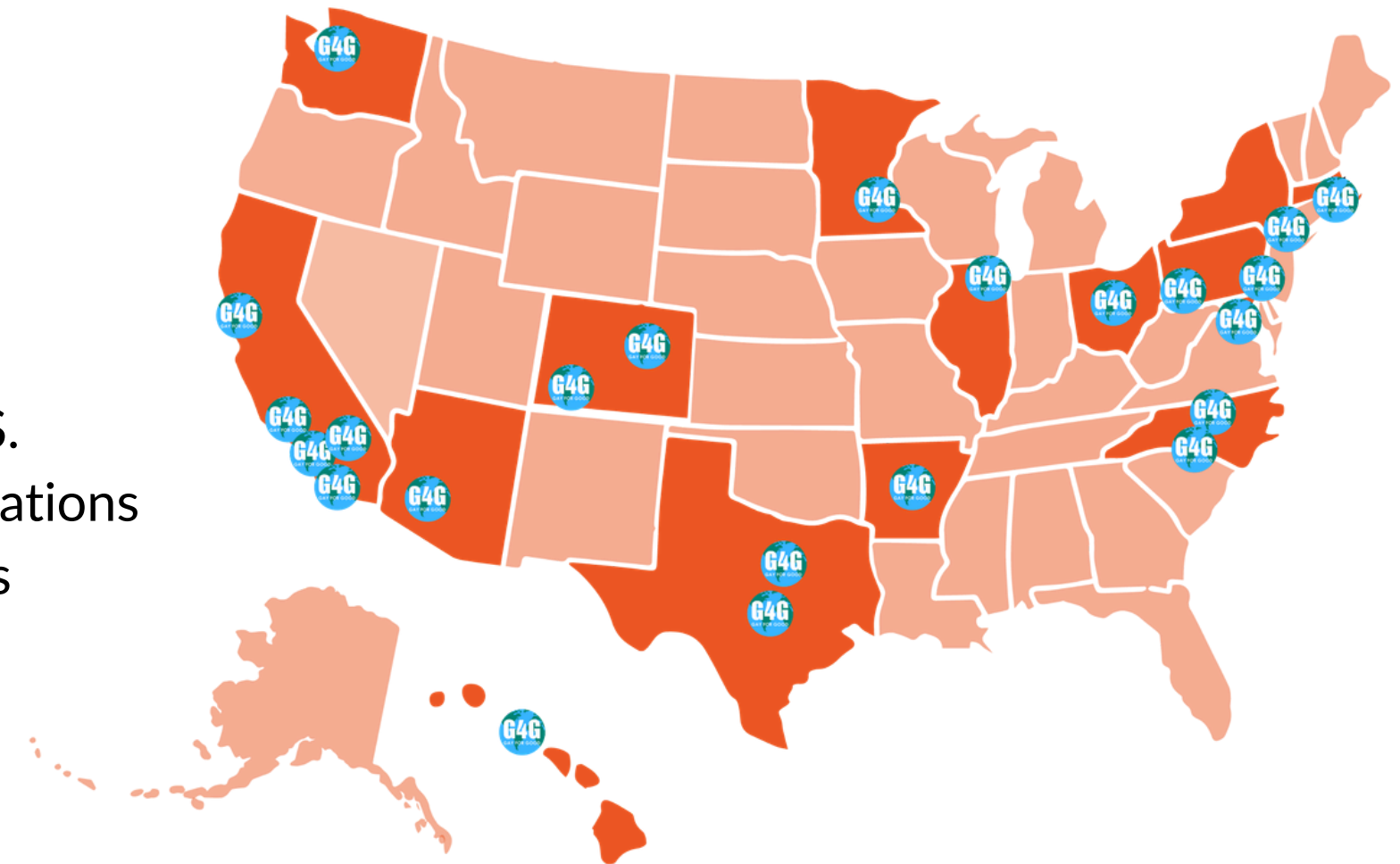
- Coordinated environmental service projects across the U.S.
- Local partnerships with nonprofits and community organizations
- Public-facing volunteer efforts in visible community spaces

Examples of Projects:

- Park, river, and beach cleanups
- Tree planting and habitat restoration
- Community garden builds and maintenance
- Recycling and reuse drives

Who's Involved:

- LGBTQ+ volunteers and allies
- Environmental and nonprofit partners
- Local communities



*A national week of
visibility, solidarity, and action.*



About Gay for Good

Our Mission - Gay for Good mobilizes lesbian, gay, bisexual, transgender, and queer (LGBTQ+) volunteers and allies to promote diversity, foster inclusion and strengthen ties to the broader communities where we live and work.

What We Do - Gay for Good provides training and resources to diverse community leaders to help them plan and lead inclusive volunteer experiences for LGBTQ+ people, allies and others to volunteer together, network and have fun.

Why We Do It - Gay for Good believes in the power of service and working hand in hand with community partners to strengthen community connections, address community needs, and to uplift LGBTQ+ people while helping animals, the environment and people in need.

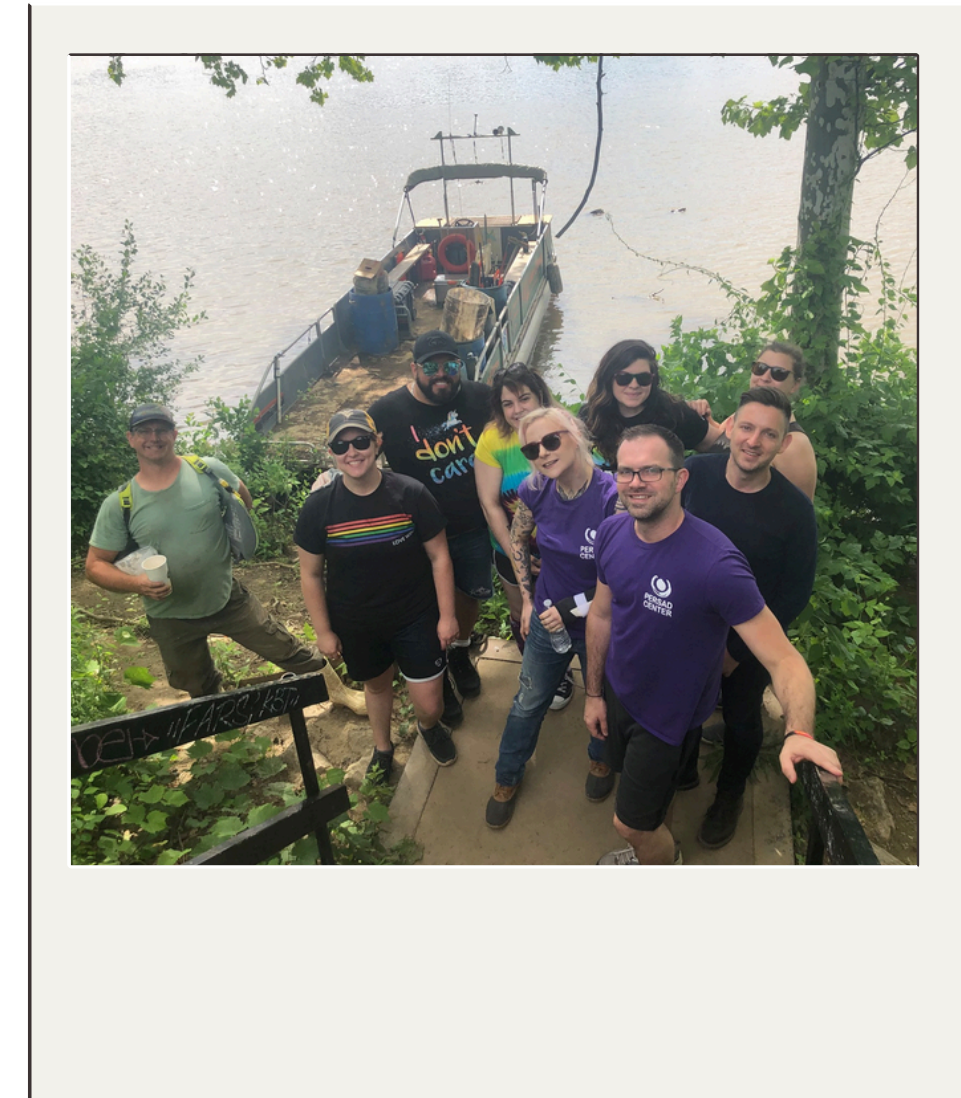


Why it Matters

- Pride for the Planet highlights the intersection of environmental sustainability, equity, and community care
- Environmental issues disproportionately affect marginalized communities
- Volunteerism fosters belonging, visibility, and connection
- A unified national effort amplifies impact and awareness
- Collective action transforms local service into a national movement

What Makes This Initiative Unique

- First-ever Gay For Good National Week of Service
- Simultaneous activation across 23 chapters
- A shared national theme connecting local projects
- Built-in storytelling and media opportunities
- Measurable, collective environmental impact



Photos & Visual Assets



Gay for Good Co-Founders Steve Gratwick (left) and Tony Biel (right) installing a Smokey the Bear sign at Runyon Canyon park in Los Angeles, CA



Gay for Good Dallas-Fort Worth volunteers with multiple bags of trash and debris they cleaned at our adopted trail section



Gay for Good San Francisco volunteer helping pull weeds at our beautification project at the San Francisco Zoo



Gay for Good Twin Cities volunteers keeping our adopted highway section clean



Gay for Good OC/Long Beach Chapter volunteers at our beach cleanup with Coastal Corridor Alliance



Pictured Right:
Gay for Good Boston volunteers planting vegetables at Nubia Farms.



Pictured Left:
Gay for Good Oahu volunteer removing invasive plants from the Pearl Harbor Arizona Memorial Park.



[View More Photos](#)



Social Media

Tag: @gayforgood

Pride is about showing up for our community and for our planet.

This April 18–25, Gay for Good is hosting their first ever National Week of Service: Pride for the Planet!

Together with 23 chapters nationwide, they'll take visible, meaningful environmental action across the country.

Ready to turn pride into impact? Sign up today: [\[LINK\]](#)

Gay For Good's is getting ready for their first-ever National Week of Service: Pride for the Planet!

From April 18–25, Gay For Good chapters across the country will come together for one unified week of environmental action.

Local impact. National visibility. Real change.

Sign up here: [\[LINK\]](#)

#PrideForThePlanet

#GayForGood

#VolunteerWithUs



Event Schedule

April 18, 2026

- River and trail cleanup | Trinity River Trash Bash, Fort Worth, TX
- Earth Day festival support | Fort Greene Park Conservancy, New York, NY
- Park litter cleanup | Raleigh Parks & Recreation, Raleigh, NC
- South Anoka Community Assistance, Minneapolis–Saint Paul, MN
- Park stewardship | Friends of Corlears Park, New York, NY
- Creek debris cleanup | Tahquitz Creek Yacht Club, Palm Springs, CA
- Habitat restoration | Friends of the Los Angeles River (FoLAR), Los Angeles, CA
- Bike building for youth | YMCA Bayview & Rotary Club, San Francisco, CA
- Park cleanup | Chicago Park District, Chicago, IL
- Recycling support | Bottle Underground, Philadelphia, PA
- Trail hike and cleanup | Back Bay Loop, Orange County/Long Beach, CA
- Zoo fundraiser support | Honolulu Zoo, Oahu, HI

April 21, 2026

- Food bank support | Little Rock Food Bank, Little Rock, AR

April 24, 2026

- Trail conservation | The Trail Conservancy, Austin, TX



[Click for Full Schedule and Event Descriptions](#)

Event Schedule Continued

April 25, 2026

- Earth Day event support | Bruce Monroe Elementary, Washington, DC
- Home building & landscaping | Habitat for Humanity, Austin, TX
- Waterfront cleanup | Esplanade Association, Boston, MA
- Community cleanup | Ramsey County, Minneapolis–Saint Paul, MN
- Animal care & park cleanup | New Leash on Life, Philadelphia, PA
- Furniture upcycling | Mid-Ohio Furniture Bank, Columbus, OH
- Community landmark cleanup | Rainbow Honor Walk, San Francisco, CA
- Donation sorting | Nourishing Hope, Chicago, IL
- Waterway protection | Puget Soundkeeper, Seattle, WA
- Zoo fundraiser support | Little Rock Zoo, Little Rock, AR
- Community trash pickup | Keep Charlotte Beautiful, Charlotte, NC
- Home building support | Habitat for Humanity, Denver, CO
- Bunk bed build | Sleep in Heavenly Peace, Phoenix, AZ
- Regional creek cleanup | Creek to Bay Cleanup, San Diego, CA

April 26, 2026

- Event support | Charles River Watershed Association, Boston, MA
- River cleanup | Roaring Fork Conservancy, Roaring Fork Valley, CO



[Click for Full Schedule and Event Descriptions](#)

DIY Trash Pick Up Challenge

April 18 - 26, 2026

- DIY Trash Pick Challenge | Any Town, USA
- Take part in our independent trash pick up challenge in any city in the country
- Volunteers will head out on their own—or with friends—to collect trash in local neighborhoods, parks, beaches, trails, or other shared spaces.
- This effort is part of a nationwide movement in support of Keep America Beautiful to take part in the Great American Clean Up



[Click for Full Schedule and Event Descriptions](#)

*Pride for the Planet is more than a week of service—
it's a statement: when the LGBTQ+ community comes together
with purpose, it creates visible, measurable, and lasting change
for our planet and our communities.*



Media Contact:

Anne Friedman

Executive Director

Phone: (562) 595-3903

Email: anne@gayforgood.org

