

# Sponsorship Opportunities



## Pride for the Planet Week of Service!

Pride for the Planet is a national week of action that harnesses the collective power of LGBTQ+ volunteers and allies to take visible action to protect and restore our environment through meaningful volunteer service, demonstrating that community driven service, pride, and care for our planet can create lasting impact in communities nationwide.



**April 18-25, 2026**  
**20+ Cities**





# Pride for the Planet

April 18-25, 2026



**Tree Planting**



**Outdoor Cleanups**



**Community Farms**

- *Multi-City Visibility*
- *Collective Impact*
- *Measurable Outcomes*
- *Media & PR*
- *Shared Storytelling*



**Urban Gardens**



**Habitat Restoration**



**Reuse & Recycling**



**Beach Cleanups**



# Pride for the Planet

## Sponsorship Levels

\$25,000 Pride Champion	\$15,000 Equity Leader	\$10,000 Inclusion Advocate	\$5,000 Community Partner
<b>Custom Volunteer Activation</b> (co-created w/G4G)*	-----	-----	-----
<b>Storytelling</b> Feature Story/Blog Post on Website	-----	-----	-----
<b>Email Marketing</b> Newsletter Feature to 28K+ subscribers	<b>Email Marketing</b> Newsletter Spotlight to 28K+ subscribers	-----	-----
<b>Social Media Spotlight</b> LinkedIn, FB, and Instagram	<b>Social Media Spotlight</b> LinkedIn, FB, and Instagram	<b>Social Media Spotlight</b> LinkedIn, FB, and Instagram	-----
<b>Website Recognition</b> (85K monthly impressions)	<b>Website Recognition</b> (85K monthly impressions)	<b>Website Recognition</b> (85K monthly impressions)	<b>Website Recognition</b> (85K monthly impressions)
<b>Special Event Marketing</b> Featured logo/name placement	<b>Special Event Marketing</b> logo/name placement	<b>Special Event Marketing</b> logo/name placement	<b>Special Event Marketing</b> logo/name placement
<b>Highest-Level Sponsor Recognition</b> Special event acknowledgements	<b>Sponsor Recognition</b> Special event acknowledgements	<b>Sponsor Recognition</b> Special event acknowledgements	<b>Sponsor Recognition</b> Special event acknowledgements

\* Custom activation available in Southern California. May be substituted for custom reservations in select chapter cities. Number of volunteer slots varies based on project location and capacity.



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## Let's do good, together!

### Brand Alignment

Align your brand with shared values of inclusion, sustainability, and community-centered service, reinforcing your commitment to corporate responsibility and purpose-driven engagement.

### National Reach

Engage with communities nationwide through our network of volunteers, connecting your brand to local impact within a coordinated national movement for service and volunteerism.

### High Visibility

Partner with Gay for Good to gain meaningful exposure to a diverse, values-driven audience, strengthening your connection with supporters who prioritize inclusion, visibility, and community impact.

## Contact Us



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